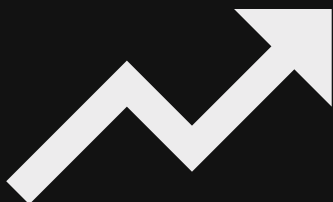# INOVCARD

DIGITAL BUSINESS CARD

**Nature Friendly
Saving Friendly
Professional**

**NEW GENERATION
UPDATEABLE SMART
BUSINESS CARD**

NEW GENERATION CONNECTIONS

Jane DOE
Public Relations Director

Add to Contacts   Share

Social Accounts

E-mail   Phone   Instagram   Messenger

Twitter   LinkedIn   Amazon   Skype

INOVCARD

TRANSFER ALL YOUR PERSONAL AND BUSINESS INFORMATION TO THE OTHER PARTY WITH A SINGLE TAP!

NFC

INOVCARD

In today's business world, paper business cards are used as a tool for sharing information. However, paper business cards cannot adequately reflect the individual, his company or the company he works for.

INOVCARD Digital Business Card is an innovative digital connection tool that INOVCARD GLOBAL YAZILIM A.Ş. launched in 2023. With this product, INOVCARD GLOBAL YAZILIM A.Ş. aims to make sharing information much easier and more permanent in daily life, business life and meeting moments by taking advantage of the advantages of the digital world.

INOVCARD Digital Business Card is the last business card that individuals and companies will purchase, as it is an updatable product and service.

INOVCARD Digital Business Card allows people to carry all their personal and business information and connections in their pockets, and when they want to share their information, they can transfer their information permanently by tapping their Digital Business Card on the other party's phone (NFC) or can transfer via QR Code on their card.

INOVCARD enables individuals and companies to reflect themselves completely and professionally, with all their information.

INOVCARD users can also share their profile links via message or e-mail if the induviduals or companies they want to get in touch with are far from them.
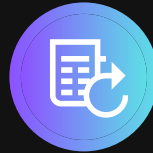
INOVCARD USERS AREN'T FORGETTEN AND ALWAYS ARE ONE STEP AHEAD.

DISADVANTAGES OF USING PAPER BUSINESS CARDS

HIGH PRICE
People who use paper business cards pay high prices to print paper business cards.

SUBSCRIBING THE EXPENSE
When the printed paper business cards are exhausted, you have to meet the same expense again. In fact, individuals and companies using paper business cards subscribe to a recurring expense.

BEING IGNORED
90% of the paper business cards given to the other party are ignored and end up in the trash, drawers or wallets.

SHARING BASIC INFORMATION
The main purpose of using paper business cards is to transfer basic information such as name, surname and phone number to the other party. At a time when technology is so advanced, there should be no expense for sharing number.

STORAGE
Paper business cards cause storage problems as each individual can only receive one.

RISK OF DAMAGE
Paper business cards can be easily damaged

NOT ECO-FRIENDLY
In a time when sustainability and eco-friendliness are emphasized, using paper for business cards contributes to resource depletion and pollution unless the paper is sourced responsibly and recycled

CANNOT BE UPDATED
Individuals using paper business cards cannot update the information on their cards in case of any changes in their lives and are exposed to the cost of reprinting.

WHAT CAN YOU SHARE WITH INOVCARD?

YOU CAN TRANSFER ALL YOUR INFORMATION TO THE OTHER PARTY IN SECONDS AND ESTABLISH PERMANENT CONNECTIONS WITH INOVCARD!

Your Profile Photo 👤

You can add your profile photo in your INOVCARD profile. This photo can be your own or you can also use your company logo.

Your Name - Surname

Your name and surname are displayed just below your profile photo. Just like the profile photo, if you are organizing your for your company, you can use this field with your company name.

Your Title

Below your name, you can include your title. Your title is displayed as a moving animation on your profile. For this reason, it gives your profile an aesthetic appearance.
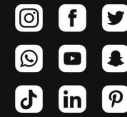
Add to Contacts Button 🔲 Rehbere Ekle

When the person you share your profile with clicks the add to contacts button, all the information you edit in the contacts information section will be transferred to the other party's contacts. This will be explained more clearly in the following pages under the heading Smart Contacts Feature.

Share Button 🔗

People who visit your profile can share your profile by clicking on your share button, as you can do.

Your Social Accounts

You can add your website, phone number, e-mail address and social media accounts in your profile.

Your Marketplace Accounts

If you have a store on online sales platforms, you can include your store links with your social media accounts. In this way, you can earn income from the connections you will establish with your INOVCARD Digital Business Card.

Your Bank Information

You can add your individual and corporate bank iban information in your profile. The people you share your profile with can copy your iban information within seconds when they click on the copy icon under the relevant bank. This feature of INOVCARD is a very functional feature that is useful in the daily life of its users.

About You Text

You can add your about text in your profile.
You can consider this area as your CV. You can add information such as your resume, experiences and education.

Services You Provide

Under the Services heading, you can display the services you offer or the products you market on your profile with their icon, title and description. This way, the people you share your profile with can become your potential customers or potential business partners.

Your Photo Gallery

In your INOVCARD profile, you can display photos such as your products, services, certificates, references, and you can express your business and yourself much more clearly by supporting your business with visual documents in the connections you will make.
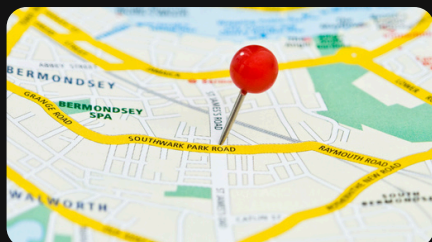
PDF Documents

You can add documents such as product catalog, price list, invoice information, references, articles, CV in PDF Document format on your profile. People you share your profile with can review the documents you have posted on your profile with a single click.

Company Information

You can display all information about your business on the business page of your profile. The information you can display in this area is as follows;

- Logo
- Name
- About Text
- Address
- Phone Numbers
- E-mail
- Website
- Working Hours
- Invoice Information
- Whatsapp Business Link
- Google Maps

Smart Contacts Feature

[Rehbere Ekle]

🌲 **Kalıcılık** | $ **Hatırlatma** | 📈 **Güncel**

When people you share your profile with add you to their contacts list, the following information is transferred to the other party's contacts list in addition to your phone number.

- Your Profile Photo
- Your Name - Surname
- Your Title
- Your e-mail address
- Your INOVCARD Profile Link
- Your Contacts Notes (Keywords)
- Your Company Address

Smart Contacts Feature

2 AMAZING FEAUTES!

⭐ YOUR INOVCARD PROFILE LINK

When you change your phone number, people who have your previous number cannot reach you. When you market a new product or offer a new service, it is very difficult to inform your connections about this situation. INOVCARD eliminates these problems.

When people add you to their contacts, your INOVCARD Profile Link is also transferred to their contacts, ensuring permanence. Thus, in case of a possible change in your life, they can always access the updated version of your profile and information through the directory.

⭐ Contacts Notes (Keywords)

People you connect with for the first time may forget your name or your company's name after a while. This can lead to loss of potential business partnerships or customers.

Thanks to INOVCARD's Smart Contacts Feature, the keywords reflecting you or your business are also transferred to the other party's contacts. Thus, people who add you to the contacts can find you much more easily through those words.
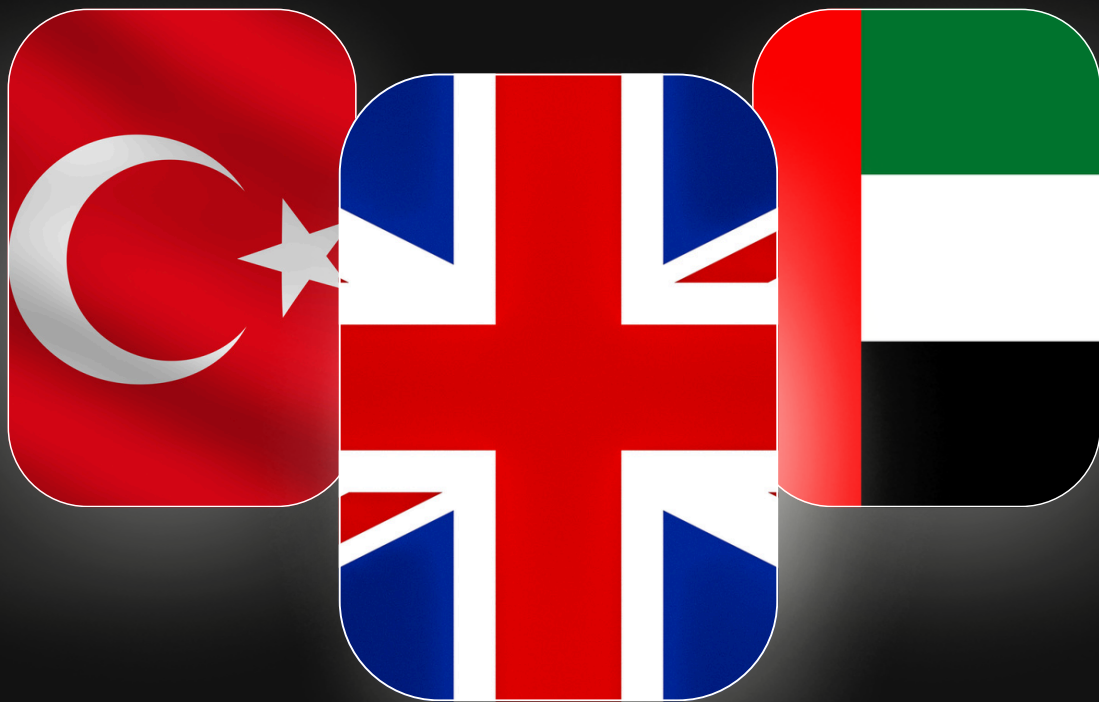
MULTI-LANGUAGE FEATURE

INOVCARD'S REVOLUTIONARY FEATURE!

Introduce Yourself and Your Company All Over The World!

With English, Turkish and Arabic language options!

SOON!

RUSSIAN	SPANISH	ITALIAN	FRENCH

GERMAN	PERSIAN	GREEK	CHINESE

GLOBAL CONNECTIONS!

Your profile will be displayed in whichever language (Turkish - English - Arabic) the person with whom you share your profile via card or message uses the device. If they use a different language, it will be displayed in English, the world's main language.

INOVCARD also provides its users a panel in foreign languages. A panel is defined for each language.

INOVCARD users can reflect themselves and their companies in foreign languages all over the world by filling their profiles in the available languages!

The languages currently available are English, Turkish and Arabic, as indicated. Languages to be added in the near future are listed on the previous page.

User Friendly
Management Panel

INOVCARD provides its users a very simple to use management panel to organize and manage their profiles. The user manages all their information and profile view through their own panel.

When INOVCARD users need support, they can find the answer to the question they are looking for from the Frequently Asked Questions title. If they cannot find the answer to their questions on the FAQ page, they can contact the Technical Support Line via the panel.

VISITOR STATISTICS

Inovcard also provides its users with visitor statistics of their profiles. Inovcard users can analyze the performance and activity of their profiles with this feature.

Profile Views

Number of Adding to Contacts

Number of Shares of Your Profile

Number of Clicks on Your Social Accounts

Number of Clicks on Your PDF Documents

Number of Copies of Your Iban Information

CUSTOMIZABLE PAGES

Users who do not want to benefit from all the features offered by INOVCARD can deactivate the pages and headings they wish.

If they change their minds, they can continue to use the deactivated pages and headings by activating them.

INOVCARD is a completely customizable system.

CUSTOMIZABLE PROFILE COLOR

INOVCARD users can change the color of their profiles via the color palette in their management panel.

They can leave corporate impressions by applying the **corporate color of their companies** to their profiles.

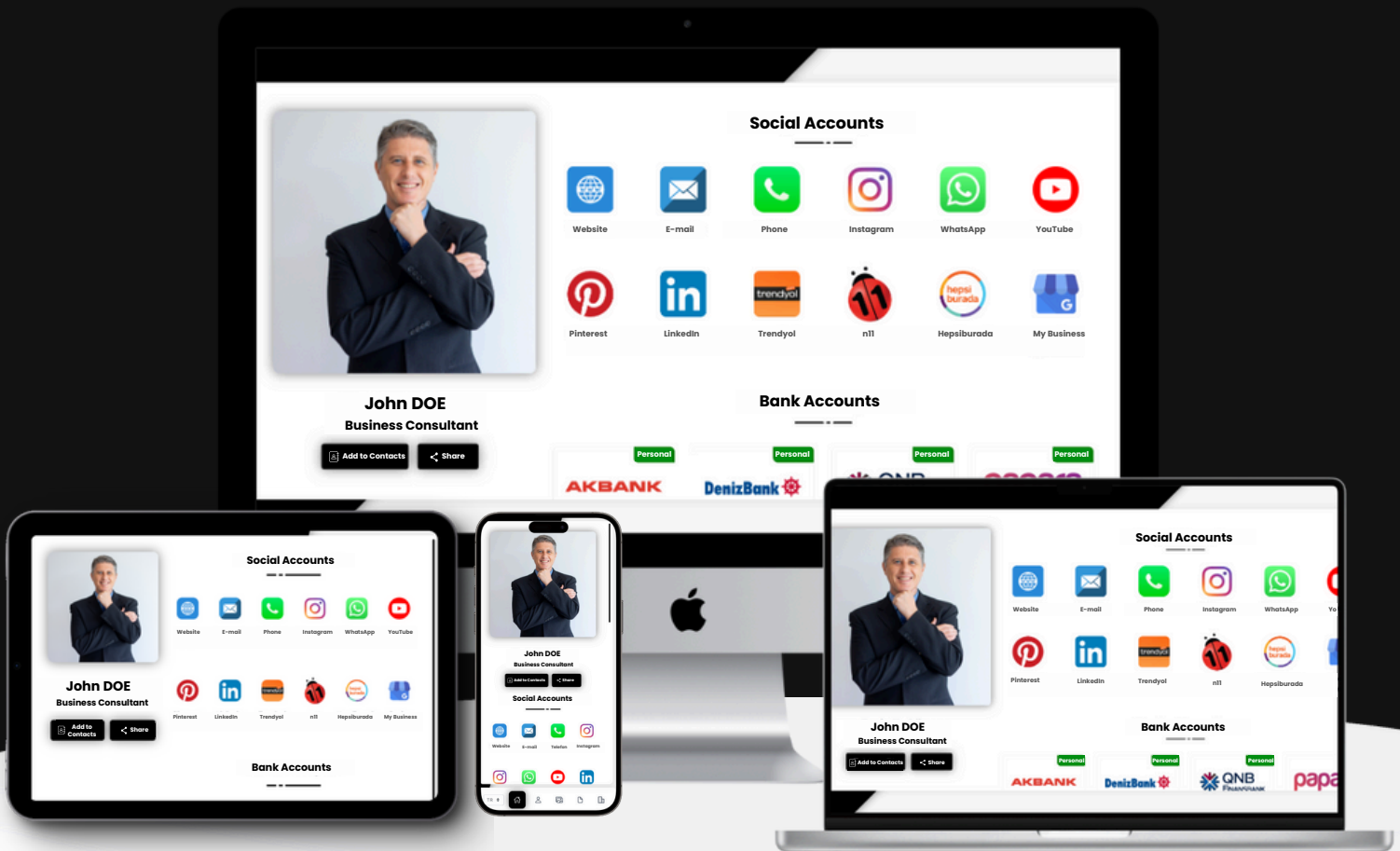Users who are not business owners can reflect their own style with the color they will apply.

UNLIMITED UPDATES

INOVCARD MAKES UPDATES BY ADDING NEW FEATURES TO THE SYSTEM WITH ITS IN-HOUSE DEVELOPMENT RESEARCHES. INOVCARD USERS **DO NOT PAY A FEE** TO BENEFIT FROM THE NEW FEATURES WITH THE UPDATES.

AESTHETIC INTERFACE

The person you share your profile link with can view your profile on a desktop computer, tablet or phone. Inovcard users' profiles offer an aesthetic interface not only on mobile phones, but also on devices such as tablets, laptops and desktop computers.

OUR PRODUCTS

DIGITAL BUSINESS CARD

CUSTOMIZABLE DESIGN!

INOVCARD Digital Business Card helps you carry all your personal and business information in your pocket with a digital card.

INOVCARD USERS CAN SHARE THEIR PROFILES IN 3 DIFFERENT WAYS.

NFC 🛜

Inovcard digital business card has NFC technology. Inovcard users can share their profile by tapping their Digital Card on the other party's phone.

QR CODE 📱

Inovcard users have a QR code specially created for their profiles on their cards. They can use this QR Code for sharing their profile.
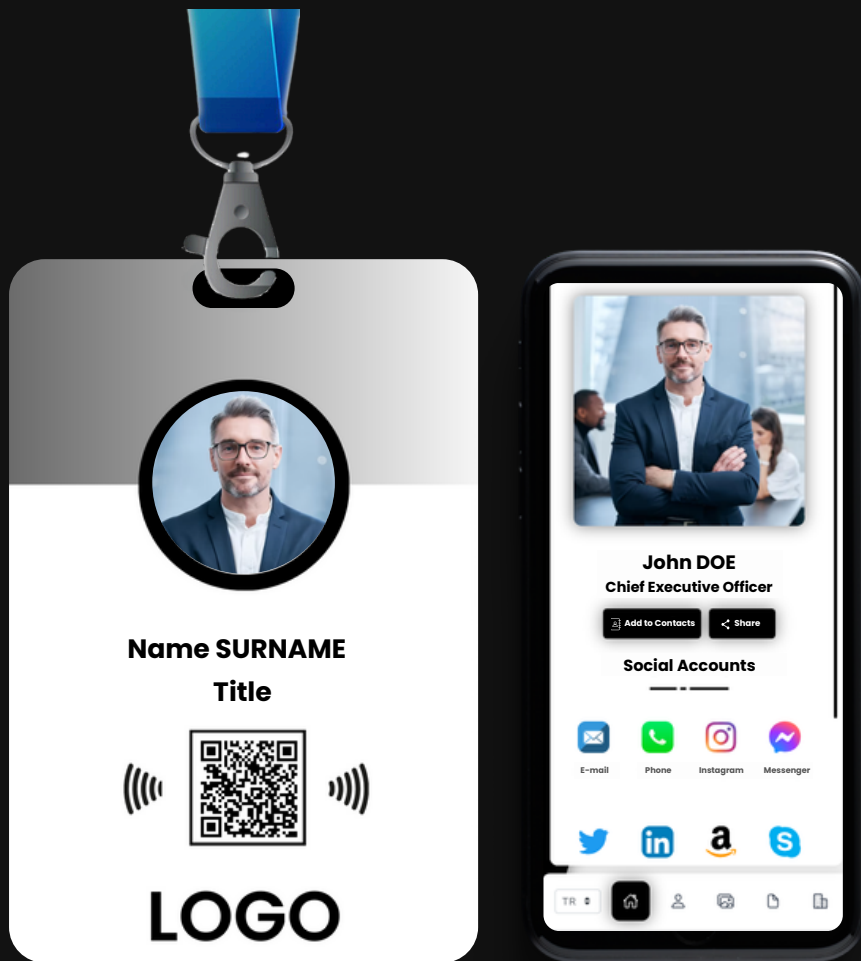

LINK ↪

Inovcard users have a profile link. When users do not have their cards with them or want to share their information to far locations, they can send their profile link to the other party via message or e-mail.

DIGITAL NAME TAG

CUSTOMIZABLE DESIGN!

INOVCARD Digital Name Tag is a product designed for individuals and companies that participate in fairs, organizations and travel abroad. With INOVCARD Digital Name Tag, you can reflect all the information of your company such as catalogs, services, products, connections, business information in foreign languages and permanently transfer them to the other party.

SOCIAL PROFILE

Social Profile is an online membership to the INOVCARD system.
It does not include Digital Card and Digital Name Tag products.
The user can only share his profile via profile link and QR Code.

SHARE

QR CODE

ONE-TIME PAYMENT!

INOVCARD USERS DO NOT PAY ANY SUBSCRIPTION FEES.

INOVCARD PREVENTS TREES FROM BEING CUT DOWN FOR PAPER BUSINESS CARD PRODUCTION!

INOVCARD

ECO-FRIENDLY, SAVING FRIENDLY, PROFESSIONAL

INOVCARD))))

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OUR PROFILE

INOVCARD